



## Logicom Solutions Business Consulting Services (BCS)

Logicom Solutions Business Consulting Services (BCS) Unit has been established to provide high quality, value adding advisory services that evolve around building a digital future for businesses, organizations and governments in Cyprus and abroad.

We help organizations identify and unlock new sources of economic value and achieve step-function improvements in productivity, flexibility and speed. We achieve this through focussing on helping our customers build a data-first model for transforming their strategic vision and ambition, achieving this way a sustainable competitive advantage.

We deliver services in the following areas:

### Digital Transformation:

#### Digital Strategy:

Assess the digital maturity and readiness of organizations by looking and providing advice on the following areas:



**Strategy and Vision:** The vision and goals that are in place to meet digital business aspirations for the short and long term.



**Capabilities:** The systems, tools, digital skills, and technology to achieve digital goals.



**Culture:** The mind-sets and behaviours critical to capture digital opportunities, essentially through training and knowledge sharing.



**Organization:** The structure, processes, and talent supporting execution of the digital strategy.

#### Customer Experience/Journey Enhancement:

Help digitize end-to-end business processes and services to power excellent customer journeys.

#### Internet of Things:

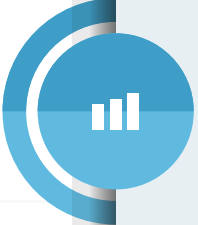
Advise on the adoption of IoT technologies to utilize the application of sensors and ubiquitous (anytime and everywhere) connectivity, combined with data and analytics, to open up new opportunities to innovate products and services and to increase the efficiency of operations.

## Data and Analytics:



### IDENTIFY SOURCES OF NEW BUSINESS VALUE:

Help customer identify specific opportunities for analytics-driven revenue growth and performance improvements.



### EXPAND THE DATA ECOSYSTEM:

Help customers identify what data, external or internal, can help them achieve a competitive advantage and help them expand their data ecosystem by utilizing affordable technologies such as IoT and smart sensors, to help them achieve a competitive advantage.



### BUILD MODELS FOR TRUSTED INSIGHT:

Built the best models and approaches (ranging from basic forecasting to advanced machine learning) to provide deep insight in customer areas like marketing, risk and finance.



### OPTIMIZE ORGANIZATION AND GOVERNANCE:

Advise clients to adopt the most appropriate IT/data governance and organizational capabilities to utilize the full extend and potential of big data and advanced analytics.

## IT and Information Security:

- Business Impact Analysis
  - Disaster Recov. / Business Continuity Planning & Management
  - Ethical Hacking (Penetration Testing)
  - Information Security Gap Analysis
  - Networking and Information Security (nis) Directive Consulting
  - Risk Assessment Services
  - Vulnerability Assessment Services
  - GDPR Services
- Gap Analysis   ■ Implementation Advice

