



# Smart City Solutions and Best Practices

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## Our vision:

For 30 years, we've focused on helping to change the way the world works, lives, plays, and learns.

## Our Strategy:

We create Secure and Intelligent Platform for Digital Business

hope



possible

Revenue:  
\$49.3B  
FY18

\$6.3B annual  
R&D

Total Cash:  
\$46+B

74K+  
employees  
480+ offices  
60K partners

# Logicom Solutions



## Our vision:

International ICT  
provider, offering  
innovative products &  
versatile services to  
clients

## Our Strategy:

Build intelligent  
integrated solutions  
that address our  
clients' challenges

Revenue:  
€ 32+M  
Continuous  
Growth

Member of  
LOGICOM  
Group  
€ 800M Rev  
700 employees

CISCO GOLD  
PARTNER  
Technology  
Focus

# What is Smart City

A **smart city** is an urban development **vision** to integrate multiple information and communication technology (**ICT**) and Internet of Things (**IoT**) solutions in a secure fashion to manage a **city's assets** – the city's assets include, but are not limited to, local departments' information systems, schools, libraries, transportation systems, hospitals, power plants, water supply networks, waste management, law enforcement, and other community services . . .

[https://en.wikipedia.org/wiki/Smart\\_city](https://en.wikipedia.org/wiki/Smart_city)

. . . there is no universally accepted definition of a smart city. It **means different things to different people**. The conceptualization of Smart City, therefore, varies from city to city and country to country, depending on the level of development, willingness to change and reform, resources and aspirations of the city residents.

Smart Cities Mission - <http://smartcities.gov.in>

**Open data, Environment, People centric, Citizen engagement, Participation**

# Why smart cities?



Lighting

Up to **38%**

of overall municipal utility bill



Parking

**30%**

of traffic congestion is caused by drivers circling to find a space



Environment

**\$1.7T**

economic impact due to air pollution



Urban Mobility

**\$300B**

Annual cost of congestion for US drivers.  
\$1400 per driver



Safety and Security

**\$3.2T**

annual cost of crime in the US, including both direct and indirect costs

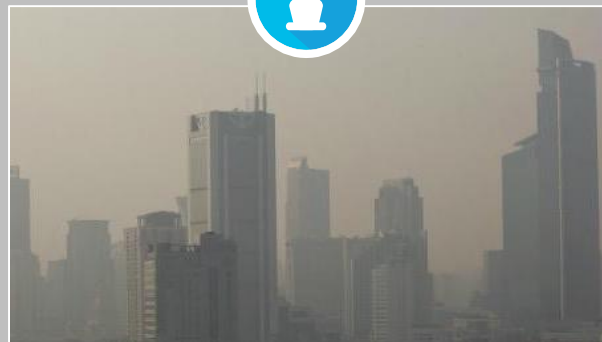


Waste Management

**60%**

inefficiency in waste bin collection

# Challenges in smart cities



Vertically integrated sensors

No standardization across sensors

Lack of cross-domain data and information sharing

Fragmented application ecosystem

# The Cisco approach

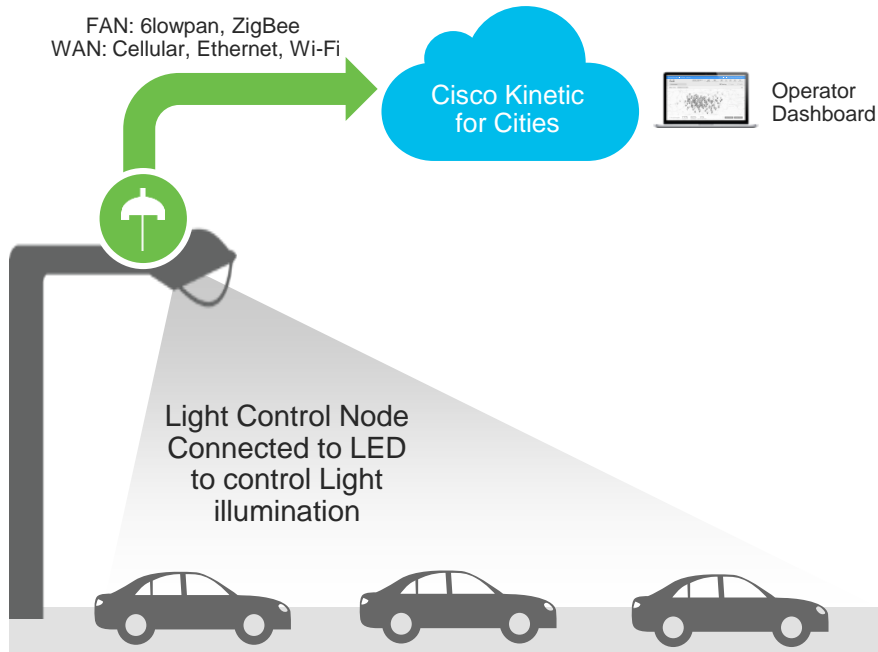


# Cisco's Approach for Smart Cities





# CKC Lighting - Use Cases



## Customers

- City Lighting Department
- Urban Service Providers
- LED Manufacturers
- Utility/Power distribution companies

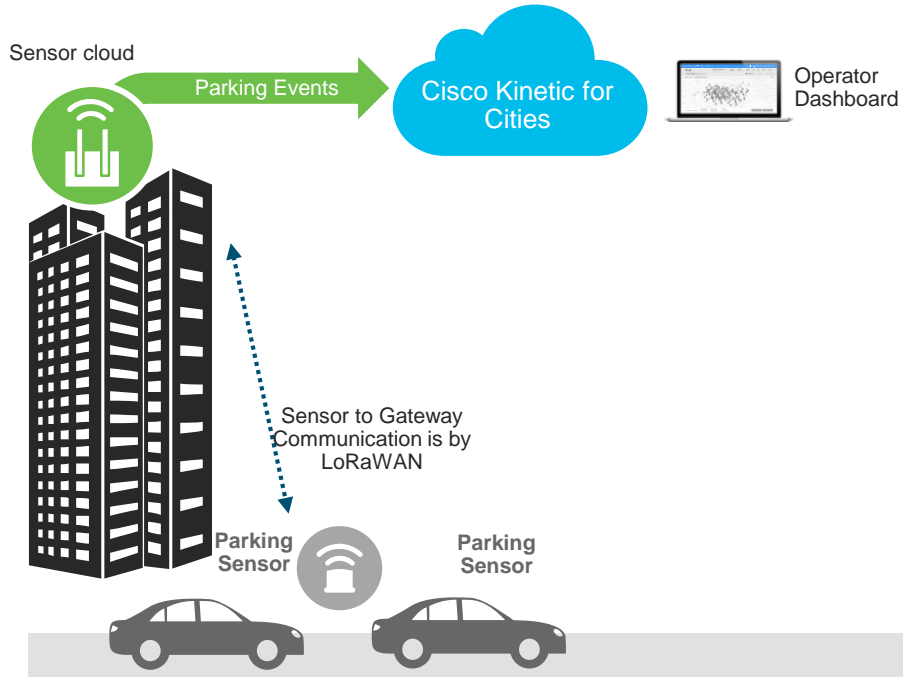
## Customer Goals

- Reduce energy consumption (80%) and maintenance
- Improve citizen experience and safety through enhanced illumination
- Leverage existing network investment and infrastructure for future solutions

## Use Cases

- Real Time Monitoring & Control
- Scheduling
- Cross-domain policies with environment, traffic, crowd, parking, safety and security

# CKC Parking – Use Cases



## Customers

- City Parking Dept. / Parking Agencies
- Parking based Urban Operators
- Parking garages/Malls

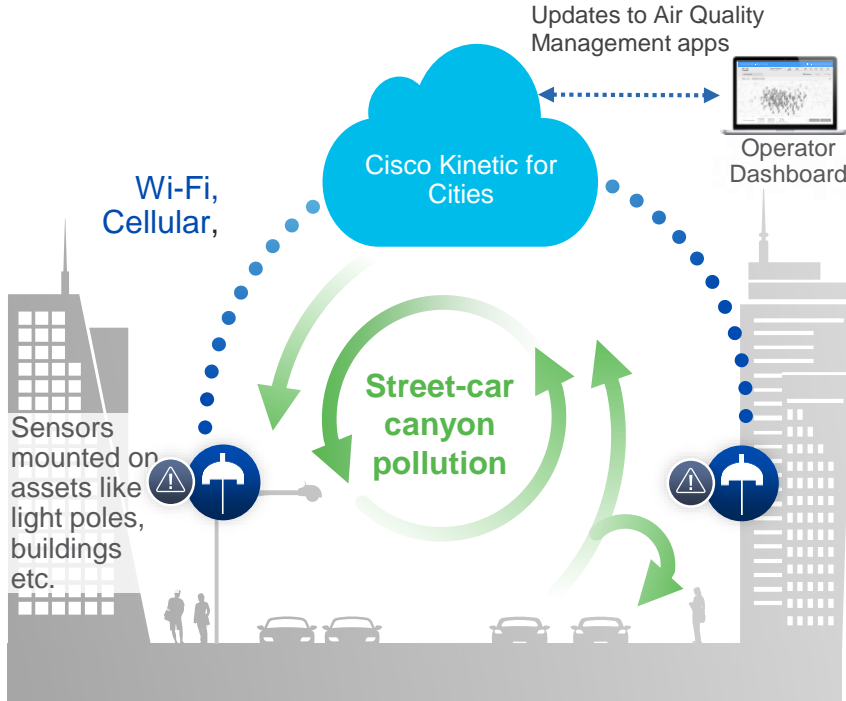
## Customer Goals

- Maximize revenue from parking space and slots
- Generate additional revenue through demand-based parking pricing and more accurate ticketing of parking violations
- Enable citizens find parking more quickly -> reduce traffic congestion -> Environment

## Use Cases

- Parking occupancy and availability
- Utilization reports and analytics
- Cross-domain linkage : Traffic, Crowd, Events, Weather

# CKC Environment – Use Cases



## Customers

- Local Air Quality Agency
- Dept. of Transportation
- Dept. of Sustainability

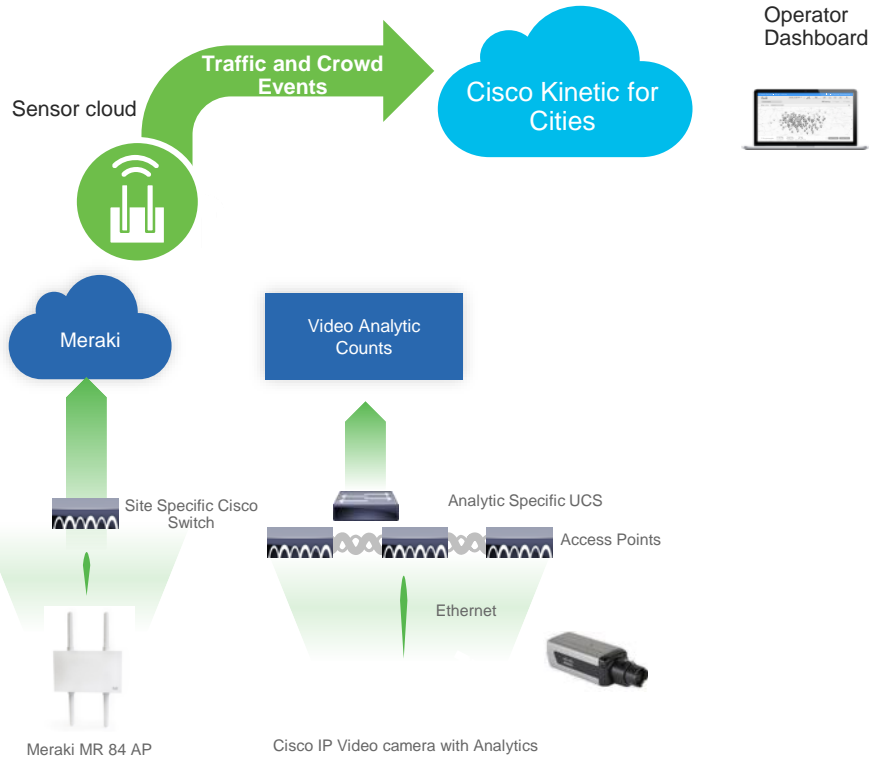
## Customer Goals

- Identify problematic pollution areas that would benefit from air quality sensors
- Deploy sensors in different locations to collect Air Quality Index and create awareness
- Test Urban Planning actions to mitigate poor air quality.

## Use Cases

- Sensor based Air Quality
- Software modeling of Air Quality

# CKC Urban Mobility - Use Cases



## Customers

- Department of Transportation
- Chief Innovation Officers
- Departments of Economic Development

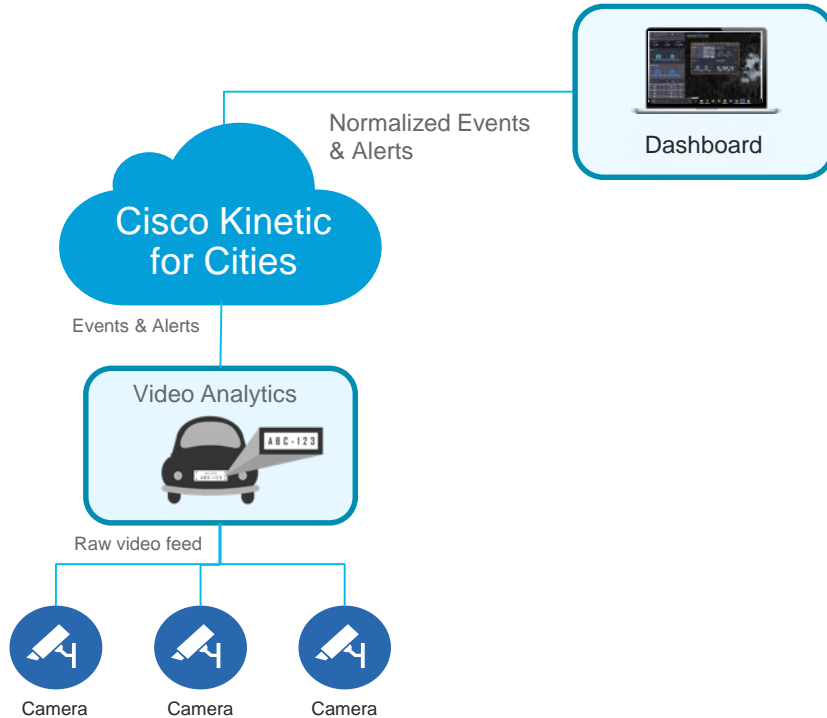
## Customer Goals

- Holistic view into city traffic and crowd patterns helps in improving planning
- Greatly increases KPI for city planners while driving better ROI and savings

## Use Cases

- Location Analytics
- Vehicle count, Classification, Direction
- Traffic violations, LPR
- Crowd counting, Overcrowding
- Cross domain: Environment, Safety & Security, Parking, Lighting

# CKC Safety & Security - Use Cases



## Customers

- Public Safety related agencies
- Critical Infrastructure (airports, hospitals, utility plants)
- Business (retail, hospitality)

## Customer Goals

- Improve public & infrastructure safety, reduce crime
- Gain common view of incidents across agencies
- Encourage collaboration between citizens and agencies

## Use cases

- Object & intrusion detection
- Perimeter protection
- Face recognition

# CKC Waste - Use Cases



## Customers

- Urban Service Providers
- The Department of Waste Management
- City Council

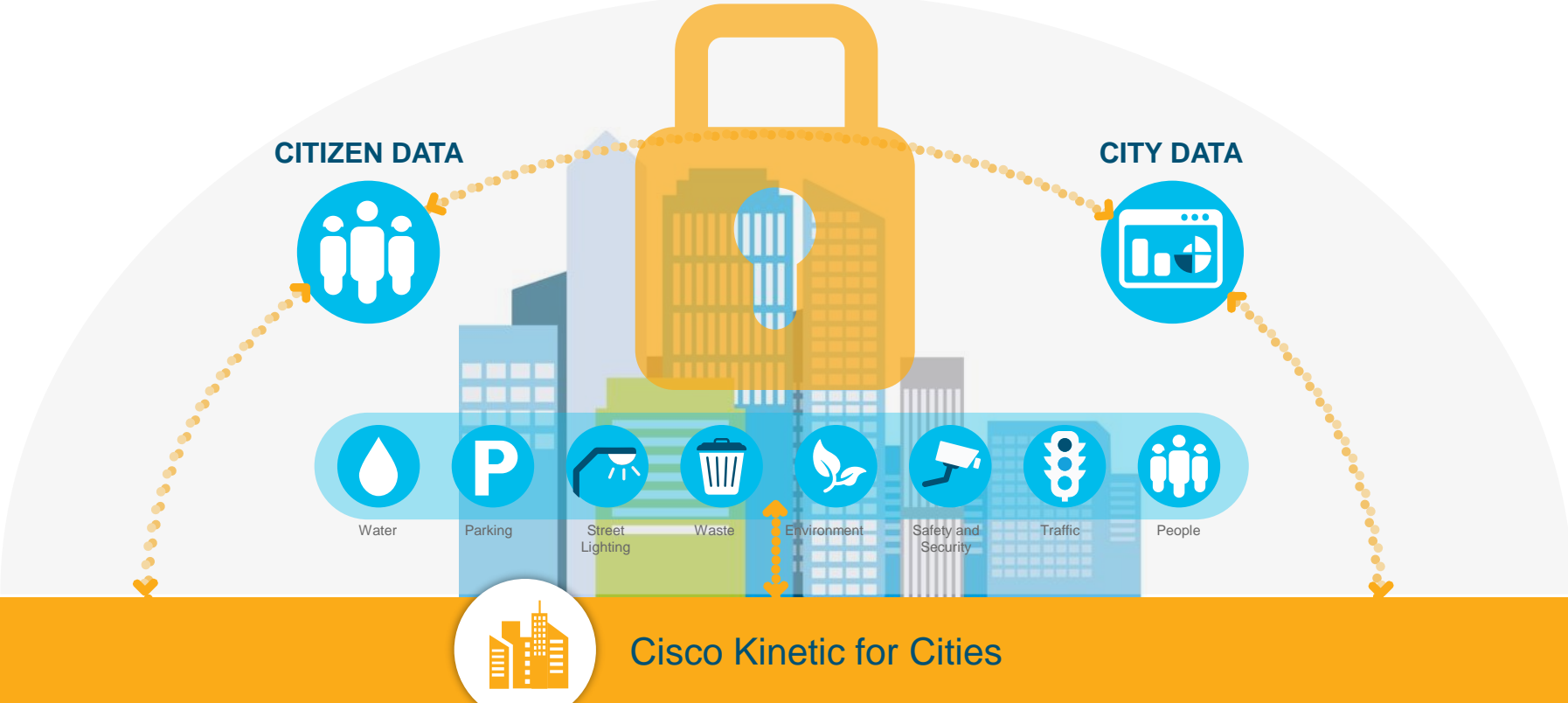
## Customer Goals

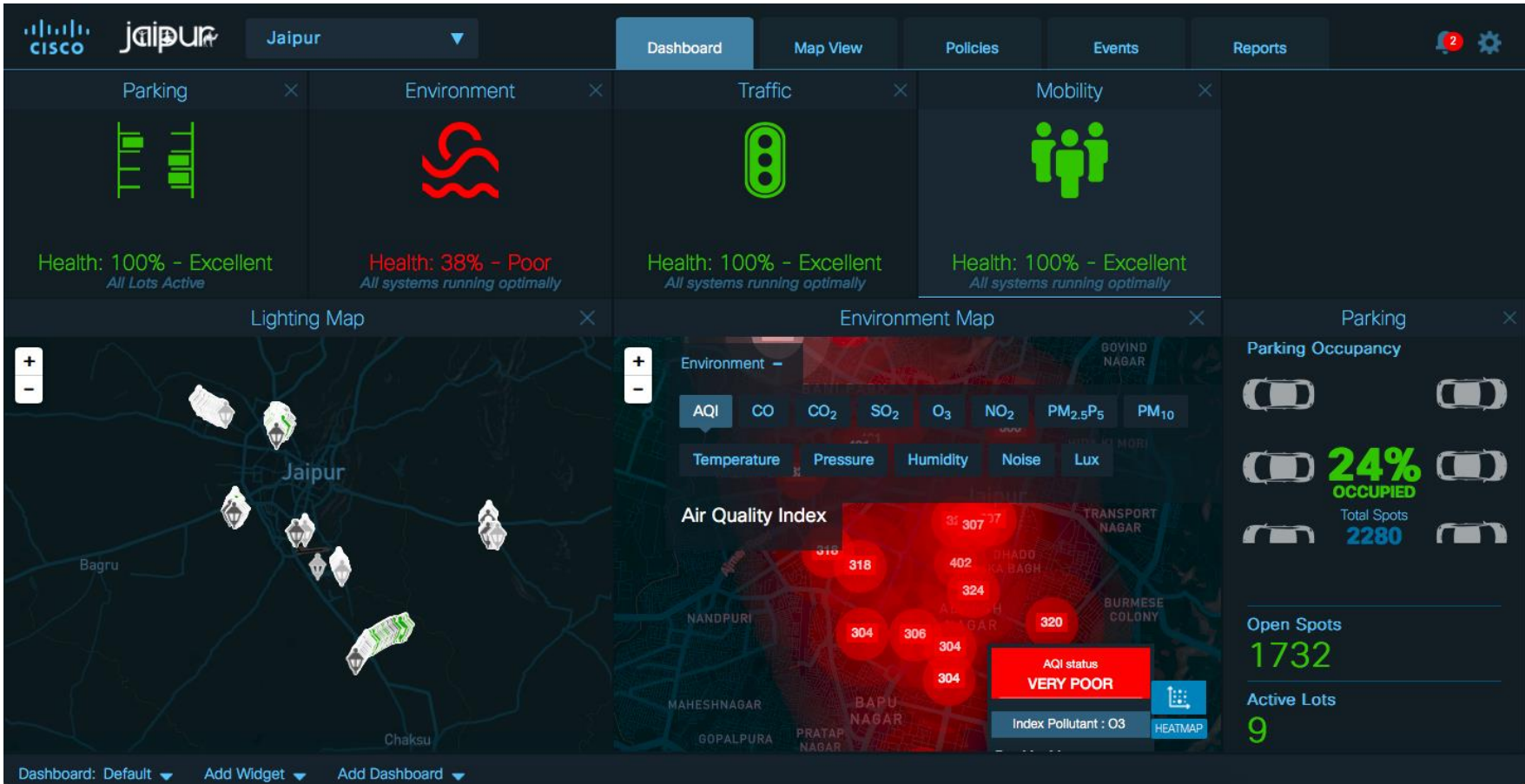
- Drive operational efficiencies by optimizing collection routes
- Improved efficiency in tracking generation and disposal of waste
- Track and meet SLAs as per contract

## Use Cases

- Waste Bin Level Detection
- Waste Bin Temperature (inside)
- Waste Bin sensor battery level

# Securing your data







# Smart City Deployments





# Athens Smart Parking



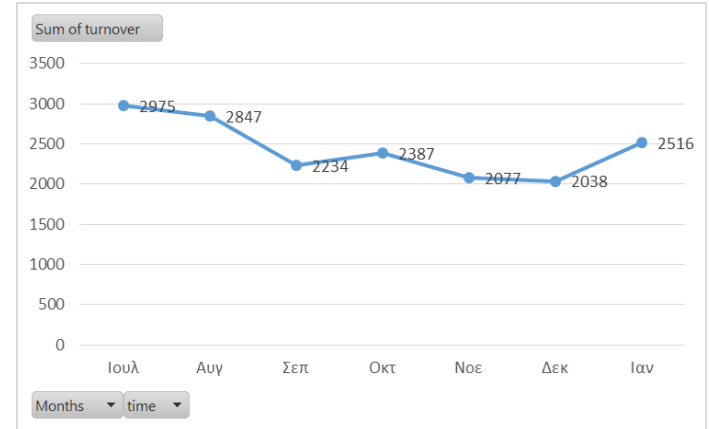


# Results – Parking

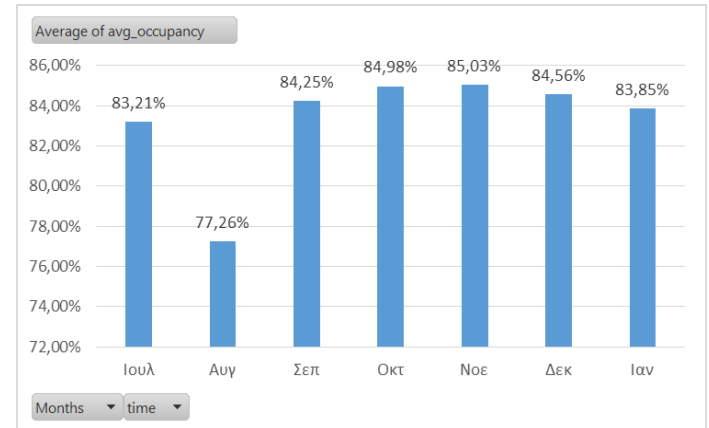
(evidence based decision making is added value for the customer)

- 17.074 sessions (Jul '17 - Feb '18)
  - 83.3% avg occupancy (Approx. 90% 8:00am-8:00pm)
  - 4.3h avg duration
  - 1.190 parking violations
- (at Othonos, only 1 sensor)

## Parking Sessions per month



## Occupancy per month





Barriers  
LPR Cameras  
City Operation Center  
Citizen Portal  
Smart City Platform

# Larissa Pedestrian Control System

# Results - Lighting

(evidence based decision making is added value for the business and customer)

## Conventional Lighting

Nr of lights: 4.000

Installed Power (kW): 1.100

Consumption (Yearly): 4.015 MWh

Spending (Yearly): € 602.250

CO<sub>2</sub> (tones / KWh): 3.970,84

## LED Lighting

Nr of lights: 4.000

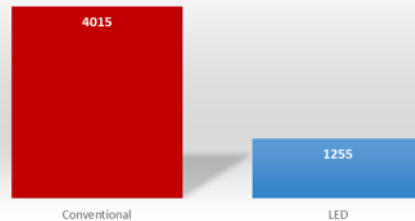
Installed Power (kW): 344

Consumption (Yearly): 1.255 MWh (Approx. -70%)

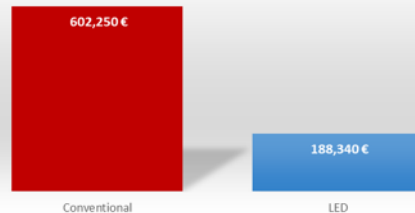
Spending (Yearly): € 188.340

CO<sub>2</sub> (tones / KWh): 1.241,79

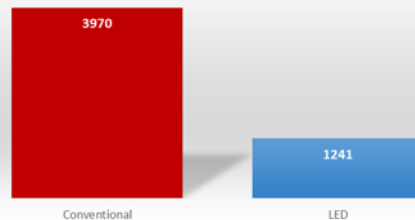
Consumption (KWh Yearly)



Spending (yearly)



CO<sub>2</sub> tonnes



# Cisco Kinetic for Cities partner ecosystem

## 150+ partners

|  |                               |                           |                             |                              |                            |                                   |
|--|-------------------------------|---------------------------|-----------------------------|------------------------------|----------------------------|-----------------------------------|
| 3M                                       | Cisco Meraki CMX              | <b>Flashnet (NB)*</b>     | LED Roadways (NB)*          | One Plus / Smart Bin         | Sensity*                   | Urbotica                          |
| Aclima                                   | Cisco VSOM v12                | Frog                      | Libelium (Intrinsic)        | PAQS (AirData)               | Sensity Lighting           | Urbotica Noise                    |
| Acuity                                   | <b>CivicSmart</b>             | Graphmasters (NB)*        | M2M Telemetry               | Paradox                      | Sensity Undemarcated       | V5                                |
| Airdata                                  | Clarity                       | Havells                   | Map Unity*                  | Paradox (Lighting) / Minebea | Sensity Demarcated         | Victor Stanley                    |
| Airly                                    | Cleverciti                    | Ice-gateway               | MapmyIndia/MMI (NB)*        | <b>Paradox (parking)</b>     | Sensity Traffic            | Videonetics Traffic               |
| Airosense                                | CommuniThings                 | Imagus                    | Metro Infrasys              | Park Assist                  | ShotSpotter                | Welink                            |
| Altiuz                                   | Cubic                         | Infinium (lighting)       | Mindteck                    | Parkam                       | Sky Alert                  | Wellness                          |
| Aqamesh                                  | Cybertech/Geoshield (NB)*     | Infinium (transport)      | Moba                        | Parkeon                      | Smart Media                | WorldSensing Parking              |
| Auriga                                   | Davra Networks (NB)*          | Infinium (waste)          | Mobili                      | Parkquery                    | Smart Parking              | WorldSensing Traffic*             |
| Bajaj Intelli                            | Drayson                       | Inrix                     | Mobilisis                   | Persistent Systems           | Snaptrend                  | WorldSensing Traffic /Bit Carrier |
| BH Technologies                          | Elevate Digital (NB)*         | Inrix Phase II            | Mobilisis (NB)*             | Philips                      | SparkBit                   |                                   |
| Big Belly                                | elichens                      | iOmniscient               | Mobiquest                   | Placemeter                   | TCS*                       |                                   |
| Bosch                                    | Enevo                         | iSAP                      | <b>N3N (NB)*</b>            | PParkE (NB)*                 | Telematics Wireless/STE    |                                   |
| Breezometer                              | Eparkomat                     | IT EF                     | Namoo                       | PTV (NB)*                    | Trinity                    |                                   |
| BruitParif                               | ESRI                          | JC Decaux (NB)*           | Nexpa                       | Sadeem                       | <b>Tvilight*</b>           |                                   |
| Cisco Kinetic for Cities Dashboard (NB)* | ESRI (NB)*                    | Kiunsys                   | Nipun (transport)           | SAP (NB)*                    | <b>Tvilight (traffic)</b>  |                                   |
| <b>Cimcon</b>                            | Everimpact                    | Kiwi v10 Security/Traffic | Nipun Net Services Pvt. Ltd | Samtech                      | <b>Tvilight (lighting)</b> |                                   |
| <b>Cimcon (NB)*</b>                      | <b>Flashnet (inteliLIGHT)</b> | Leapcraft (CPH Sense)     | Oizom                       | Sayme                        | Urban Engines (NB)*        |                                   |

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